

SUGGESTED USE Consume one or more capsules daily or as recommended by your physician. This product is most effective when used as part of a healthy diet and active lifestyle. **For questions about the use of this product call 800.332.7799.**

FOR OVER 40 YEARS
Unsurpassed Purity, Quality and Efficacy

100% SOLAR PRODUCTION | ZERO CARBON FOOTPRINT

We Remain Uniquely Committed to You and the Planet. You have my unwavering Promise.



Andrew Lessman
Andrew Lessman, Founder

QUESTIONS? | REORDERS?

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www.HSN.com
800.944.9999



www.QVC.com
800.345.1515

607343-02M



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Manufactured by ProCaps Labs, Henderson, NV 89011



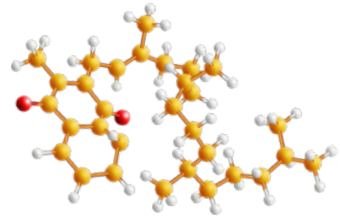
ANDREW LESSMAN



VITAMIN K₂ MK-7

- 240 MCG -

Vitamin K's Most Active Form
Promotes Optimum Heart, Bone
and Circulatory Health



Dietary Supplement | **360** Easy-to-Swallow Capsules

Andrew Lessman's **VITAMIN K₂ MK-7 240** provides the most active and beneficial form of Vitamin K-2, Menaquinone-7 (MK-7). Vitamin K₂ MK-7 is now recognized as essential for bone and heart health through its role in regulating Calcium metabolism. The "K" in Vitamin K₂ MK-7's name stems from the role of Vitamin K-1 in blood clotting, since it was discovered in Germany where "Koagulation" is spelled with a K. Vitamin K₂ MK-7's unique importance instead relates to its scientifically established central role in calcium utilization and thus bone, heart and cardiovascular health. Essentially, Vitamin K₂ MK-7 promotes the retention of calcium in healthy bone while discouraging its being deposited in other tissues causing undesirable calcification of arteries, heart valves, etc. By discouraging calcification, **Vitamin K₂ MK-7** promotes flexible, resilient arteries and heart valves, which is a defining characteristic of cardiovascular health. In short, **Vitamin K₂ MK-7** acts like a "traffic cop" directing calcium to the vital tissues where it is required while keeping it out of those where it is not desired. Since we all must consume calcium daily our healthy bones and flexible arteries require **Vitamin K₂ MK-7**. Sadly, there is no significant source of **Vitamin K₂ MK-7** in the typical American diet making supplementation the only reliable method of acquiring this essential vitamin.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

CONTAINS NO ADDITIVES OR COMMON ALLERGENS OF ANY KIND

Supplement Facts

Serving Size 1 Softgel	Servings Per Container 360	
Amount Per Serving	%DV*	
Vitamin K ₂ MK-7	240 mcg	200%

* Percent Daily Values (%DV) are based on a 2,000 calorie diet.

Other Ingredients. Extra virgin olive oil (Organic), soft-gelatin capsule (gelatin, purified water, glycerin).